CHS Foundation

2022 Cooperative Education Grant Program
Program Goals

• Support projects that help the next generation understand the agricultural cooperative business model

• Reach the next generation of cooperative leaders through new or innovative concepts or incorporation of technology to better engage participants

• Include measurable outcomes/impact
Examples of Innovation

“Pre-apprenticeship training includes both supervised on-the-job training through real work experience and related technical instruction in the classroom. Students are paid during their training and could be eligible for the Montana dual enrollment program to earn college credit while in high school.”

- Montana Cooperative Development Center

“We adapt our curriculum for the specific age groups and apply age-appropriate teaching methods for each lesson, such as critical thinking exercises, hands-on experiences, online activities and virtual platforms, and by utilizing outside presenters. We provide incentives toward our youth completion program to youth who participate in any of our programs, and through technology, we broaden our reach and depth of offerings. We also modify our speaker criteria to reflect the latest knowledge on how the new generation best learns. Speakers are asked to limit their presentations to 20-30 minutes and to utilize at least one audience engagement activity.”

- Rocky Mountain Farmers Union Educational & Charitable Foundation
Co-op Business Model Resources

• COOPERATIVE MINDS
  https://cooperative-minds.com/

• My Local Co-op
  https://www.naae.org/MyLocalCooperative/local_cooperative.cfm
Funding Priorities

• National or state level focus
• Strong connection to the ag industry
• Fresh, innovative concepts
• Programs with strong history of success
  • Increase in growth or demand
  • Clearly stated, measurable outcomes
• Clear communication strategies
• Collaborative programs
Exclusions & Other Criteria

• Indirect program costs
• Projects that do not have an ag focus
• Multi-year commitments
• Documentary, book or historical projects
• Funding will not support: Legislative activities, regularly published newspapers or periodicals, conventions or annual meetings of the organization, office/accounting expenses or staff/materials/activities not coop ed related
• If program has not seen growth or strong metrics, request should contain a plan to revitalize
Application Details

Create a new Blackbaud Account or use existing user ID and password from the prior year's application period

Supplemental documents will not be accepted

Word limits are indicated where applicable
# Program Timeline

<table>
<thead>
<tr>
<th>DATE</th>
<th>Program Stage</th>
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<tbody>
<tr>
<td>JANUARY 1</td>
<td>Application period opens</td>
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<tr>
<td>FEBRUARY 15</td>
<td>Application period closes at 5 p.m.</td>
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<tr>
<td>MARCH/APRIL</td>
<td>Application review 6-8 weeks</td>
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<tr>
<td>MAY</td>
<td>Decisions communicated</td>
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</tbody>
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Cooperative Education Camp Specifics

• Funding for cooperative education camp programs will be capped at 20% of overall budget
  • Up to $100,000 per program
  • Program growth and achievement of previous year’s goals will be considered when determining funding.

• No more than 2 camp programs per state will be considered
  • Mix of day and overnight camp programs
Questions?

Email stewardship@chsinc.com
Call 1-800-814-0506